

# Local Market Update – January 2014

A RESEARCH TOOL PROVIDED BY THE MULTIPLE LISTING SERVICE OF HILTON HEAD ISLAND AND THE HILTON HEAD AREA ASSOCIATION OF REALTORS®



## 7: Folly Field

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Change in New Listings	Change in Closed Sales	Change in Median Sales Price

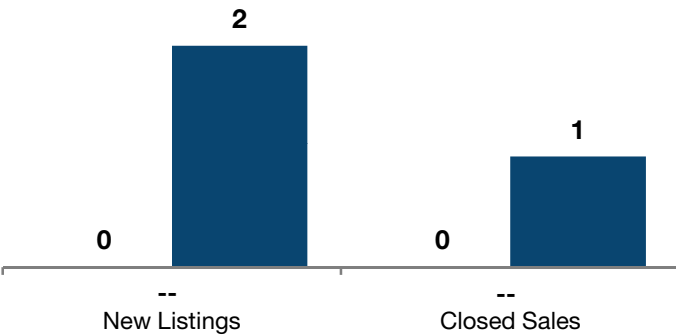
### Detached Homes Only

	January			Year to Date		
	2013	2014	+ / -	2013	2014	+ / -
New Listings	0	2	--	0	2	--
Closed Sales	0	1	--	0	1	--
Median Sales Price*	\$0	\$840,000	--	\$0	\$840,000	--
Percent of List Price Received*	0.0%	90.8%	--	0.0%	90.8%	--
Days on Market Until Sale	0	0	--	0	0	--
Inventory of Homes for Sale	6	4	- 33.3%	--	--	--

\* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

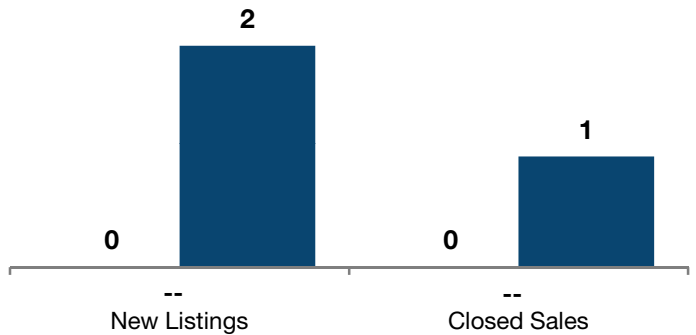
#### January

■ 2013 ■ 2014



#### Year to Date

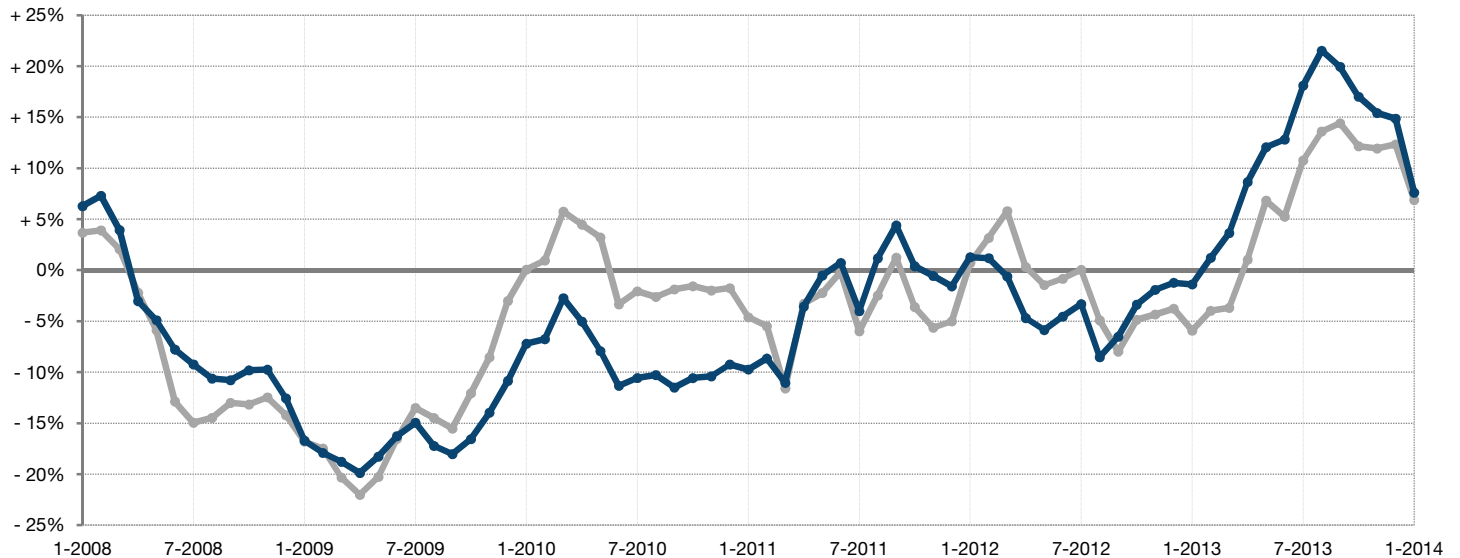
■ 2013 ■ 2014



### Change in Median Sales Price from Prior Year (6-Month Average)\*\*

All MLS —

7: Folly Field – Detached Homes Only —



\*\* Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period. | Data is Copyright © 2014 All Rights Reserved. MLS of Hilton Head Island. | Sponsored by South Carolina REALTORS®. | Powered by 10K Research and Marketing.